

Coromandel Town Chronicle

Jude Publishing Ltd,
PO Box 148, Coromandel.
07 866 7119
ads@coromandeltownchronicle.co.nz
www.coromandeltownchronicle.co.nz

Booking contract

I wish to book an advertisement placement in the *Coromandel Town Chronicle* continuously for at least 12 issues.

By signing this agreement I will receive 10% discount off the casual rate, and still receive monthly invoices.

The advertiser undertakes to pay their account by the due date. Failure to pay will result in the immediate cancellation of the contract.

Advertiser: _____

Contact name: _____

Contact address: _____

Contact email address: _____

Contact phone number: _____

Size of advertisement: _____

Start date for advert: _____

Signed by advertiser: _____

Name: _____

Date: _____

Please post a signed copy of this booking confirmation to PO Box 148, Coromandel or email scanned page to ads@coromandeltownchronicle.co.nz

Please supply artwork to the dimensions shown on previous page as a **high resolution PDF file**, or supply text and your logo for us to set ad. If you require your advert to be designed, please contact us prior to deadline. We will then repeat your advert for following issues unless you send replacement artwork by the next issue deadline.

Please send advertising artwork to ads@coromandeltownchronicle.co.nz or post to PO Box 148, Coromandel by the issue deadline of 4pm (second or third Monday of the month prior to issue date) - see www.coromandeltownchronicle.co.nz for exact dates of deadlines.

General conditions

The acceptance of all advertising is subject to the following general conditions:

- Advertising rates correct as at October 2010 and are subject to change.
- The publishers reserve the right to refuse or omit publication of any advertisement considered unsuitable.
- All placements are at the discretion of the publisher unless a preferred position is specified and available and the appropriate loading undertaken.
- Cancellation cannot be affected after the deadline date.
- Advertising material shall be delivered to the publishers without expense to the publishers.
- The advertiser warrants that the advertising does not contravene the provisions of the Fair Trading Act or the Consumer Guarantees Act 1993 or any other consumer protection legislation.
- The advertiser indemnifies the publisher and the printer of the advertisement against all claims and losses suffered by each of them resulting from a breach of this warranty by the advertiser.
- Unpaid accounts after the 20th of the month of publication will incur late payment fees and collection costs.